

FY2015 CHNA&HIP Progress Report

Cass County Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Less than 14% of Cass County residents will smoke.	Continue accessing local, regional, state, and federal resources for tobacco prevention and control, planning and implementing eligible and appropriate activities.	Cass County is working with Health Promotion Strategies and Julie Florian as they wrote for the Tobacco grant this year. Julie attends Healthy Cass County meetings and reports to the BOH. Karla Akers is working with Atlantic Middle School students through Kiwanis Builders Club. Per Tobacco Prevention Community Partnership Snapshot FY15, based on Iowa Behavioral Risk Factor Surveillance, Cass County is at 15%.
	Partner with CCMH community pillar initiative to implement systems-based tobacco control strategies.	Although this measure is met, Public Health continues to work with CCMH and Atlantic Medical Center for tobacco cessation strategies and support for those who want to stop their addiction.

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Less than 25% of Cass County residents will be obese.	Increase consumption of local foods through collaborative efforts.	Cass County's Food Policy Council has representatives that attend Healthy Cass County Meetings. They are working with the Chamber of Commerce and local producers/businesses to expand Produce in the Park to every Thursday night through the summer.
	Increase physical activity through environmental and policy efforts based on resources such as the CDC's Recommended Community Strategies to Prevent Obesity and the Community Guide to Preventive Services, as well as local, regional, state, and national resources available.	Through the Community Transformation grant, bicycle lanes have been created and signage posted marking those routes. Curb cuts were added for safety to bikers and pedestrians. Bike racks were purchased and placed in various locations around the county to encourage biking. The trails around Lake Anita and Schildberg Recreation areas have signage with routes and the distance for each route.
	Access continuing resources for Healthy Cass County infrastructure.	Healthy Cass County continues to meet monthly and work on projects to promote healthier choices for the residents of our county.

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Increase knowledge and awareness of community health issues and resources	Participate in newly-formed community "roundtable" discussions	These groups are no longer meeting.
	Establish public health website and Facebook page	Cass County Public Health now has a Facebook page. We have a link on the Cass County website through the Courthouse.
	Increase public health awareness through presence at community events such as county fair, health fair and special awareness campaigns such as National Public Health Week, Child Abuse Prevention Month, etc.	Public Health staff have participated in a variety of events in the community providing education including, but not limited to health fairs, Child Abuse Prevention and Awareness Activities, Alzheimer's Support Group, Kiwanis Club, fall Harvest Market, etc. Radio spots and interviews and articles in the newspaper have also focused on Public Health Issues. Our office changed locations in January and we now have Cass County Public Health on the front door of our new building (been working on this for several years, finally accomplished)

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Increase Emergency Preparedness and Response capacities.	Continue participation in Public Health Emergency Preparedness and Response programs, submit and complete work plans with eligible activities that meet identified needs.	We participated in a tabletop exercise this spring. Staff who work with incident command throughout the year have taken additional courses to increase their knowledge of how the EOC operates.
	Engage multidisciplinary partners in planning, exercise, and response.	Cass County Healthcare Coalition currently has 16 community partners who have MOU's to participate in keeping our community safe. This group meets no less than quarterly.

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Reduce the teen birth rate to less than 30 per 1,000 females age 15 - 19. Include STD education in efforts.	Continue partnership with HCCMS Family Planning project, contribute to annual work plan development and implementation	Cass County's teen pregnancy rate is rising. We continue to work with HCCMS, however, a cut in funding has decreased the number of clients we are seeing. This is a statewide trend, not just Cass County. Cass County will continue working with HCCMS to develop and implement strategies to support decreasing the number of teen pregnancies.
	Increase education and knowledge through efforts with community partners per HCCMS work plan.	Linda Edelman provides education through individual appointments and presentations at the High Schools in our county on STDs and other family planning topics as addressed in the HCCMS work plan.